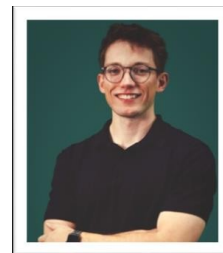


Florian A. Dick

Communication & Change · R&D and Strategy Interface · International Profile



PROFILE

Communication & change practitioner at the interface of R&D and business strategy. Three years across the Bosch and Mercedes-Benz ecosystems in Germany, Sweden, and India, translating engineering output into strategic intent. Completed M.Sc. Global Management at Jönköping University (June 2026) with an excellent thesis grade and very good to excellent marks across coursework; thesis research on how organisations absorb generative AI.

PERSONAL INFORMATION

E-mail:	dick.aaron@gmx.de
Mobile:	+49 176 4276 7600 / +46 79 356 8742
Address:	Odengatan 27, 553 22 Jönköping, Sweden
Date of birth:	21.06.1999
Nationality:	German

EDUCATION

- | | |
|-------------------|--|
| 08.2024 – 06.2026 | Jönköping University
<i>M.Sc. Global Management — completed with very good to excellent marks</i> <ul style="list-style-type: none">• Programme focus: leading in globalized environments — change leadership, entrepreneurship, international management.• Master's thesis (excellent grade): "How do SMEs manage and navigate the multidimensional misfit in the Generative AI adoption process?" |
| 10.2019 – 03.2023 | University of Stuttgart
<i>B.Sc. Technically Oriented Business Administration</i> <ul style="list-style-type: none">• Focus areas: international management, business administration, microeconomics, materials science, and mechanics — combining business literacy with technical fluency. |

PROFESSIONAL EXPERIENCE

- | | |
|-------------------|---|
| 07.2025 – 11.2025 | Mercedes-Benz Research and Development India
<i>Corporate Communications Intern (Trainee) · Bangalore, India</i> <ul style="list-style-type: none">• Designed and delivered an internal communication campaign reaching Mercedes-Benz R&D India's combined Bangalore and Pune workforce, coordinating with a cross-site team.• Produced executive-facing content and reporting aligned to senior-leadership timelines and review cycles.• Operated daily across an Indian R&D environment and German management interfaces — practical cross-cultural communication at scale. |
| 11.2023 – 04.2024 | Robert Bosch GmbH
<i>Pre-Master Program — Communication & Change Management · Stuttgart</i> <ul style="list-style-type: none">• Co-organized Bosch ConnectedWorld and Bosch ConnectedExperience, the company's flagship IoT events.• Managed 80–100 speakers across the programme: scouting, briefing, scheduling, on-site execution.• Held delivery responsibility for a 250-participant hackathon (Bosch ConnectedExperience): logistics, content, participant experience end-to-end.• Acted as the connecting layer between business units, technical teams, and external partners. |

05.2023 – 10.2023

ETAS GmbH

Pre-Master Program — Solution Field E2E Communication · Stuttgart

- Cross-Functional People Lead and Competence People Lead within the Solution Field E2E communications programme.
- Supported change initiatives translating engineering roadmaps (System Defined Vehicle / OSS Innovations) into communication usable by non-engineering audiences.
- Drove alignment between technical leads and business stakeholders on shared messaging and timelines.

07.2022 – 03.2023

ETAS GmbH

Working Student — Communication & Change Management · Stuttgart

- Cross-Functional People Lead and Competence People Lead in the OSS / Innovations stream (System Defined Vehicle).
- Event coordination and office support for the wider change programme; first hands-on exposure to communicating across engineering, product, and management layers.

09.2021 – 04.2022

Levi Strauss Germany GmbH

Working Student — Retail

- Sales stylist on the shop floor and back-office support; early grounding in customer communication, service standards, and store operations.

11.2018 – 08.2019

AWO Böblingen-Tübingen gGmbH

Federal Volunteer Service

- Supported children with disabilities in mainstream schools, including one-to-one accompaniment of a pupil on the autism spectrum.
- Assistance for elderly people in community settings — foundational experience in inclusive, person-centred communication.

KNOWLEDGE AND SKILLS

Languages	German (native) · English (C1, business-fluent) · Swedish (B1, moving toward B2)
IT & Tools	MS Office, SharePoint, Adobe Creative Suite, Miro, Mentimeter, Swapcard, Em.Ex., Emendo, Docupedia, SPSS, Citavi
Methods	Change communication, speaker & content management, stakeholder coordination, qualitative research (thesis methodology), cross-cultural project work.

FURTHER ACTIVITIES

JURA — Vice President	Responsible for the day-to-day operations of the Jönköping University Rowing Association in the President's absence; coordinate training schedules and club events alongside the board.
Fotopoolen — Team Leader	Plan and execute photography team events in close coordination with the management of the Akademien venue.

ABOUT MYSELF

During my bachelor studies I pursued a semi-professional track-and-field career with VfL Sindelfingen, maintaining a disciplined routine alongside academics. After relocating to Jönköping I transitioned to rowing, competed in multiple Swedish indoor regattas, and qualified for the World Rowing Indoor Championships (WRICH). Sport is where I learned to operate under pressure, recover quickly from setbacks, and stay focused when conditions are uncertain.

I actively practice photography and image post-processing — an exercise in shifting perspective that carries into how I approach complex communication problems professionally.

In my roles as Vice President and team leader I share what I know with peers — coaching others is a real part of how I contribute to teams.